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Woodcock Washburn LLP Named in Philadelphia Business Journal's Best Places to Work Program

PHILADELPHIA, September 12, 2006 — Philadelphia Business Journal has named Woodcock Washburn LLP one of its Best Places to Work in the Philadelphia region. The award recognizes the firm's achievements in creating a positive work environment that attracts and retains employees through a combination of benefits, working conditions and company culture.

The firm was one of hundreds to enter, securing its position on this prestigious list based on the strength of its benefits and programs, as evaluated by its employees.

"The firm recognizes that its success depends on the quality and knowledge of employees and partners so they can provide the highest quality legal services to our many clients. By emphasizing the attributes of a "Best Places to Work" we develop a senior and experienced team of experts in the field of intellectual property law," said Jay Rose, Woodcock Washburn's Executive Director.

"We entered the award program," said Margie Sigmund, Woodcock Washburn's Human Resources manager, "because we think that our culture is unique in the respect and consideration we provide to our employees, and we wanted to give our employees an opportunity to express their views. The firm is very proud of its employees, and we're delighted to be recognized as a winner of this award."

The awards program was launched in July by the Philadelphia Business Journal through direct mailings, email and fax announcements, phone calls and advertisements in the paper. The 2006 program is sponsored by the Delaware Valley Regional Planning Commission, Grant Thornton, Littler Mendelson, Monster, Unum Provident and SB 1 Federal Credit Union.

"The best places to work are companies that recognize employees as their best asset, instrumental in maintaining the quality and reputation for services and products," said Bernard Dagenais, Philadelphia Business Journal editor. "The right work environment can create a powerful business advantage."



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The Philadelphia Business Journal's research partner, Wichita, Kansas-based Quantum Market Research, tabulated the results of thousands of online surveys completed by employees to establish the rank order. Common themes among top companies focused on work-life balance; respect and caring for employees; recognition of accomplishments; feeling empowered; good teamwork and commitment to community.

"We work at being open and innovative," said Margie Sigmund, "and we're proud to be recognized by a respected publication for our efforts, by being named one of the Philadelphia Business Journal's Best Places to Work."

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